



IGE | IPI

Trade mark protection

What is protected?	Registered signs from misuse by others
How does it become protected?	Registration in the trade mark register
Minimum requirements	<ul style="list-style-type: none"> > Does not infringe on others' rights > Distinctive > Not descriptive > Not against public order or public morality > Simple signs > Abbreviations
No protection for	<ul style="list-style-type: none"> > Generic designations > Coats of arms > etc.
What are the exceptions?	When not used as a trade mark
Scope of protection	Defined by the sign and the goods and services classes
Period of protection	10 years (indefinitely renewable)
Indications of protection	<ul style="list-style-type: none"> > ® = registered trade mark > ™ = trade mark <p>Use optional, wrongful use punishable by law</p>
Filing fee (CH)	CHF 450
E-discount	CHF 100
Renewal fee until 30.6.2024 (CH)	CHF 700 (10 years)
Renewal fee from 1.7.2024 (CH)	CHF 550 (10 years)
Unique to Switzerland	Infringement of earlier IP rights not examined for (trade mark search recommended)

DOCUMENTS & LINKS

 [Federal Act on the Protection of Trade Marks and Indications of Source](#)

 [Trade Mark Protection Ordinance](#)

RELATED TOPICS

[Protect a trade mark](#)

